

Forward Together™

Quaker Houghton Investor Presentation
March 2020



Risks and Uncertainties Statement

On August 1, 2019, Quaker Chemical Corporation (the “Company”, also known as Quaker Houghton) completed its combination with Houghton International, Inc. (“Houghton”) (herein referred to as “the Combination”). In addition, the Company acquired the operating divisions of Norman Hay plc (“Norman Hay”) on October 1, 2019. The Company filed a Notification of Late Filing on Form 12b-25 with respect to its Annual Report on Form 10-K for its fiscal year ended December 31, 2019 (the “Annual Report”). The Company has determined that it is unable to file its Annual Report within the prescribed time period without unreasonable effort or expense. As a result of the Combination, in which the Company acquired a complex global organization, and the significant effort required to account for the Combination, the Company requires additional time to finalize its financial statements, assess its disclosure controls and procedures and evaluate the effectiveness of its internal controls over financial reporting for the year ended December 31, 2019. The Company’s Annual Report will be filed no later than March 17, 2020 in compliance with the extension period. Given the delay in filing the Company’s Annual Report, all fourth quarter and full year 2019 figures presented in this presentation are preliminary, unaudited and subject to change pending the finalization of the Company’s financial statements for the year ended December 31, 2019 and filing of its Annual Report. However, the Company believes the numbers presented in this presentation will not change materially, if at all, as a result of the additional time needed to finalize its financial statements for the year ended December 31, 2019 and complete its Annual Report.

Regulation G

The attached charts include Company information that does not conform to generally accepted accounting principles (“GAAP”). In addition, the Company has provided certain unaudited pro forma financial information in the attached charts. The unaudited pro forma financial information is based on the historical consolidated financial statements and results of both Quaker, as reported, and Houghton, and has been prepared to illustrate the effects of the Combination. The unaudited pro forma financial information has been presented for informational purposes only and is not necessarily indicative of Quaker Houghton’s past results of operations, nor is it indicative of the future operating results of Quaker Houghton and should not be considered a substitute for the financial information presented in accordance with GAAP. Management believes that an analysis of this data is meaningful to investors because it provides insight with respect to ongoing operating results of the Company and allows investors to better evaluate the financial results of the Company. These measures should not be viewed as an alternative to GAAP measures of performance. Furthermore, these measures may not be consistent with similar measures provided by other companies. These measures should not be viewed as an alternative to GAAP measures of performance. This data should be read in conjunction with the Company’s fourth quarter and full year earnings news release, dated March 2, 2020, which has been furnished to the Securities and Exchange Commission (“SEC”) on Form 8-K and once filed with the SEC, the Company’s Annual Report for the year ended December 31, 2019.

Forward-Looking Statements

This presentation contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements can be identified by the fact that they do not relate strictly to historical or current facts. We have based these forward-looking statements on our current expectations about future events. These forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, intentions, financial condition, results of operations, future performance, and business, including but not limited to our current and future results and plans and statements that include the words “may,” “could,” “should,” “would,” “believe,” “expect,” “anticipate,” “estimate,” “intend,” “plan” or similar expressions. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected in such statements. A major risk is that demand for the Company’s products and services is largely derived from the demand for its customers’ products, which subjects the Company to uncertainties related to downturns in a customer’s business and unanticipated customer production shutdowns. Other major risks and uncertainties include, but are not limited to, significant increases in raw material costs, customer financial stability, worldwide economic and political conditions, the impact of widespread public health crises, including the recent spread of the coronavirus, foreign currency fluctuations, significant changes in applicable tax rates and regulations, future terrorist attacks and other acts of violence. Furthermore, the Company is subject to the same business cycles as those experienced by steel, automobile, aircraft, industrial equipment, and durable goods manufacturers. Other factors could also adversely affect us, including those related to the Combination and other acquisitions and the integration of the combined company as well as other acquired businesses. Our forward-looking statements are subject to risks, uncertainties and assumptions about the Company and its operations that are subject to change based on various important factors, some of which are beyond our control. These risks, uncertainties, and possible inaccurate assumptions relevant to the Company’s business could cause its actual results to differ materially from expected and historical results. All forward-looking statements included in this presentation, including expectations about the timing of the completion of the Company’s financial statements and audit for the fiscal year ended December 31, 2019, and the timing, form and content of the Company’s Annual Report are based upon information available to the Company as of the date of this presentation, which may change. Therefore, we caution you not to place undue reliance on our forward-looking statements. For more information regarding these risks and uncertainties as well as certain additional risks that we face, you should refer to the Risk Factors detailed in Item 1A of our Annual Report for the year ended December 31, 2018, as amended, and once filed with the SEC, our Annual Report for the year ended December 31, 2019, and in our quarterly and other reports filed from time to time with the SEC. We do not intend to, and we disclaim any duty or obligation to, update or revise any forward-looking statements to reflect new information or future events or for any other reason. This discussion is provided as permitted by the Private Securities Litigation Reform Act of 1995.

Quaker Houghton.

Combination of **Two** Iconic Companies
Specializing in
Industrial Process Fluids.



Quaker Chemical 1918
Houghton International 1865
Headquartered in PA



15k
customers



4k
colleagues



\$1.6
billion in sales



115
countries served around
the world



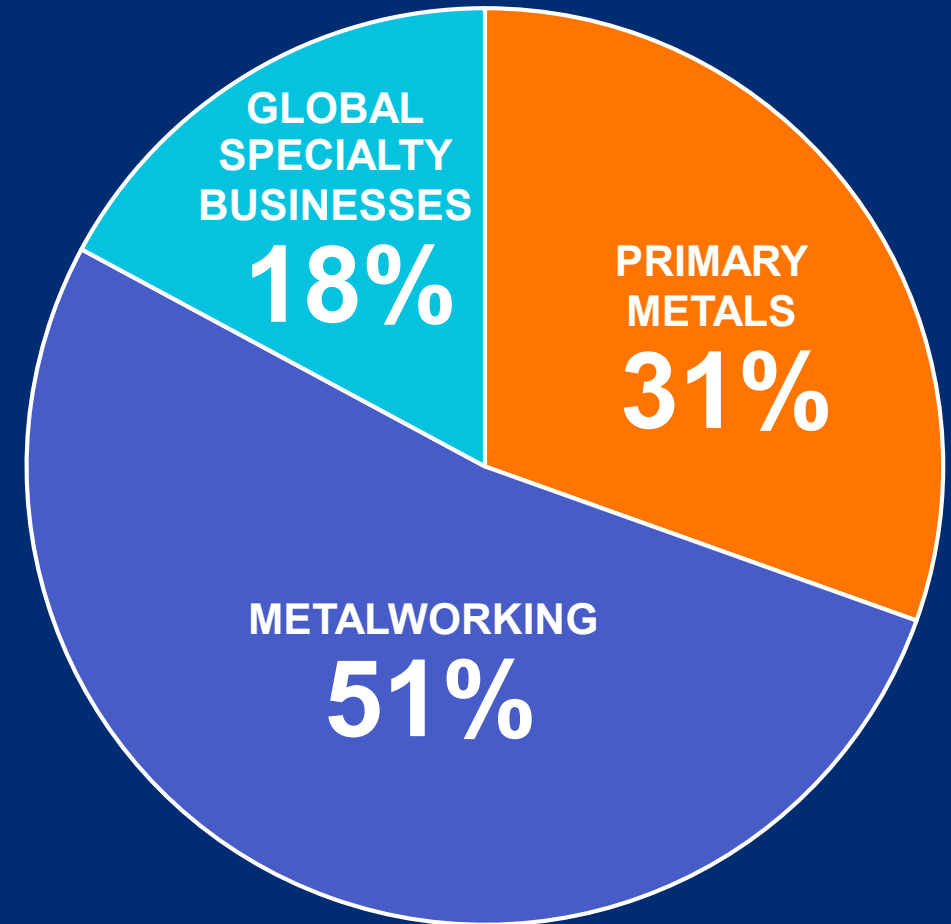
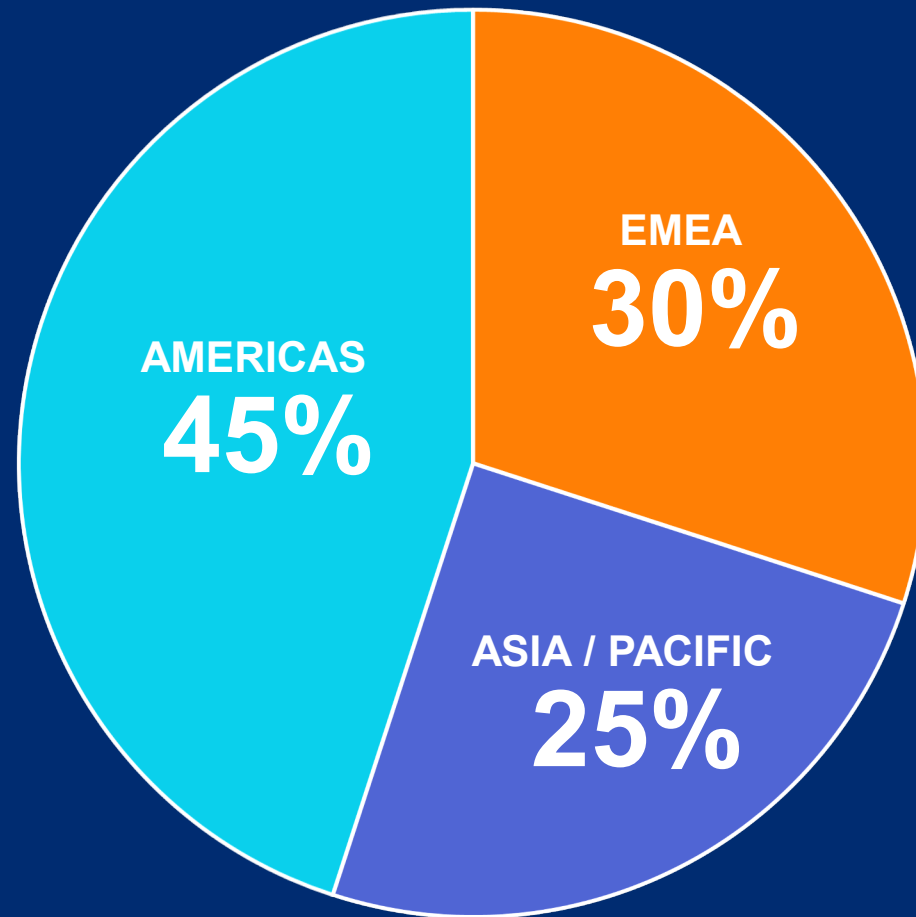
35
manufacturing
locations

Strategic Rationale for Combination – Exceeding My Expectations!

| Observations | | Strategic Rationale |
|--|---|--|
| <ul style="list-style-type: none"> • Best in the business talent • Hard to tell legacy Q from legacy H |  | ✓ Strong Talent and Cultural Fit |
| <ul style="list-style-type: none"> • Market leader solely focused on our space • More resources to deploy for customer service, innovation/R&D, customer solutions |  | ✓ Increases Size and Scale |
| <ul style="list-style-type: none"> • Cross-selling “playbook” activated with early wins • Norman Hay leverages new customer solutions capabilities |  | ✓ Accelerates Growth Opportunities |
| <ul style="list-style-type: none"> • Broader and deeper product portfolio yields more opportunities for innovation • Ability to leverage different approaches, equipment and customer connections to drive solutions |  | ✓ Enhances R&D Capabilities |
| <ul style="list-style-type: none"> • Increased confidence in achieving ≥ \$60MM in synergies |  | ✓ Achieves Significant Cost Synergies |

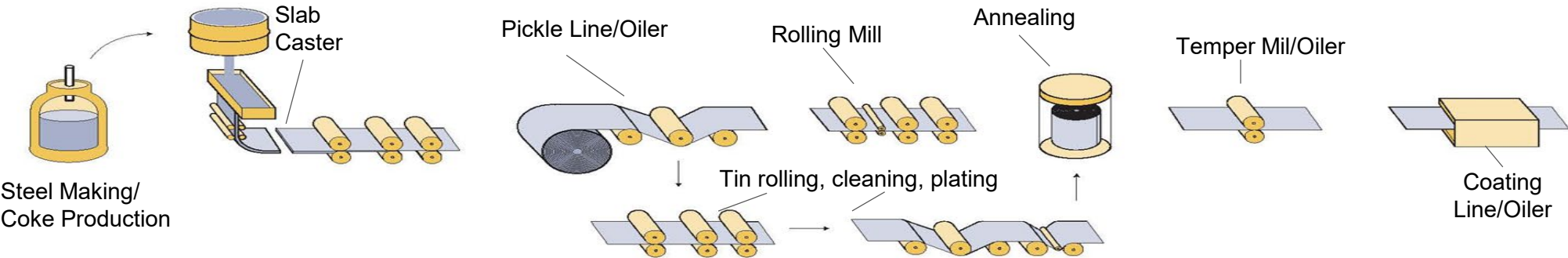
Quaker Houghton: Leading Global Supplier of Industrial Process Fluids; Net Sales ~ \$1.6B

Geographic and Product Snapshot

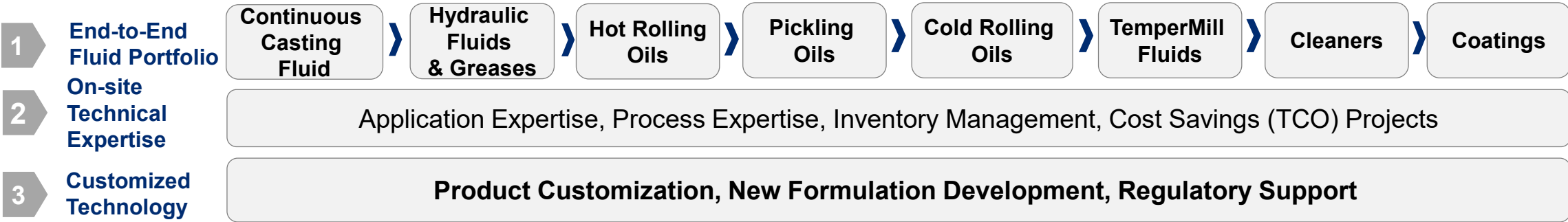


Quaker Houghton: Value Proposition for Primary Metals

Sheet Metal Production Process



QH Value Proposition



Customer Benefits \$\$\$



Quaker Houghton: Value Proposition for Metalworking

Business Segments



Metal Working Processes



QH Value Proposition

- 1 **Expanded Product Portfolio:** Offering for entire metalworking fluid lifecycle
- 2 **FluidCare (On-Site Support):** Application, Inventory and Chemical Management, Training, Cost Savings (TCO) Projects
- 3 **Innovation and Application Expertise:** New Product Development, Product and Formulation Customization
- 4 **Fluid Intelligent Solutions:** Data, Equipment and Engineering

Customer Benefits \$\$\$

Sustainable Cost Reductions



Product Surface Improvements



Equipment & Tool-life Improvement



Increased Throughput & Utilization

Outperformance Powered by Distinctive Customer Intimacy Model



Proven Executive Leadership Team

Business Leaders



Michael Barry –
Chairman,
Chief Executive
Officer
& President



Jeewat Bijlani –
SVP, Managing
Director – Americas



Dieter Laininger –
SVP, Managing
Director – APAC



Adrian Steeples –
SVP, Managing
Director – EMEA



Joseph Berquist –
SVP, Global Specialty
Businesses & Chief
Strategy Officer

Global Functional Leaders



Mary Dean Hall –
SVP, CFO & Treasurer



Kym Johnson –
SVP, CHRO



Robert T. Traub –
SVP, General Counsel
& Corporate Secretary



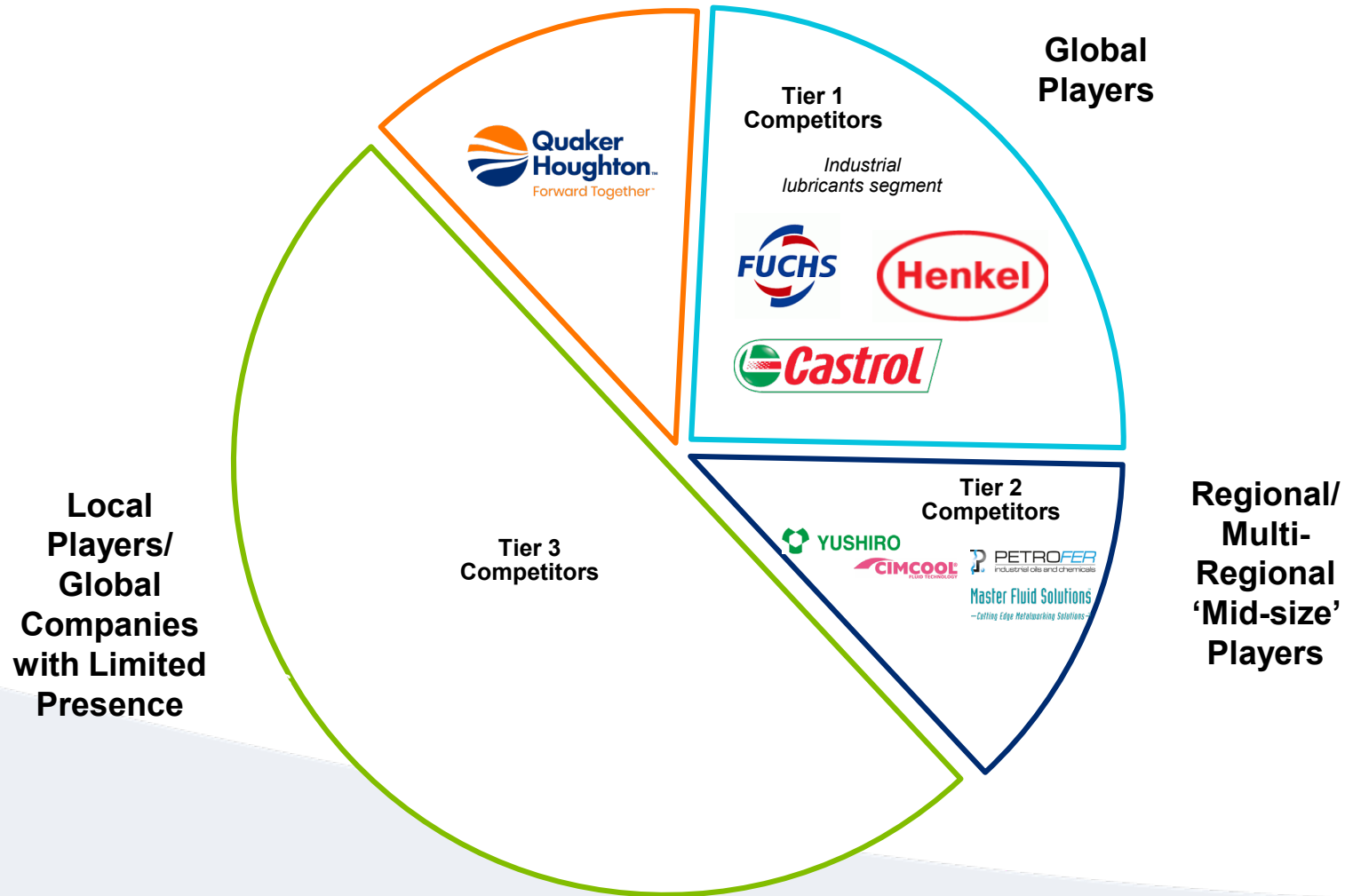
Wilbert Platzer –
SVP, Global Operations,
EHS & Procurement




































Dr. Dave Slinkman –
SVP, Chief Technology
Officer

Competitive Landscape: Only Global Pure Play in Our Addressable Markets

~\$12.6B Addressable Market



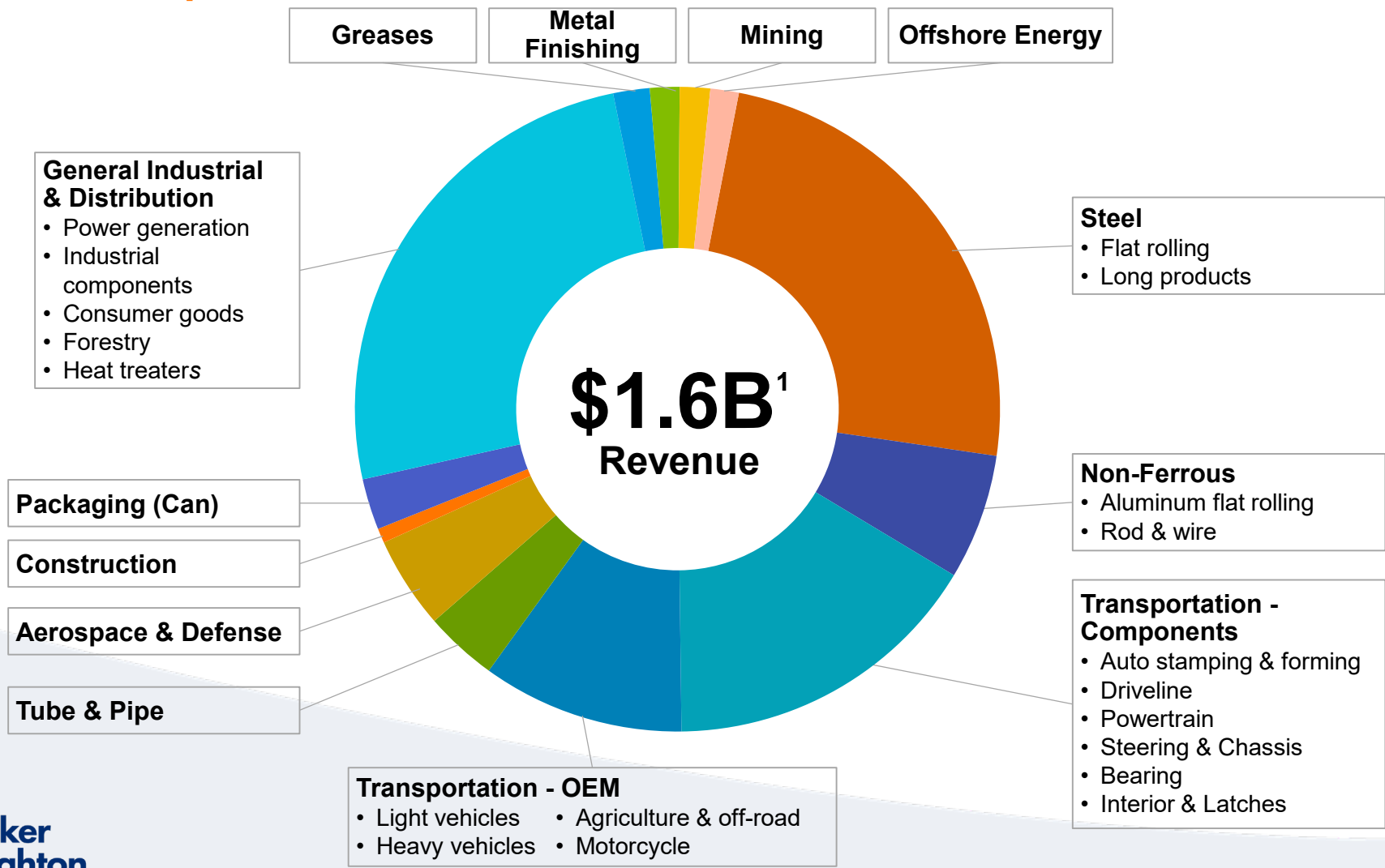
Differentiated from Competitors by Scale, Focus and Solution Offering

| |  | Tier 1 Competitors | Tier 2 Competitors | Tier 3 Competitors | |
|--|---|---|--|---|---|
| | |    |     | Small, Local Player | Diversified Chemical Companies |
| Scale and Global Reach |  |  |  |  |  |
| Tight Strategic Focus |  |  |  |  |  |
| Portfolio Breadth and Depth |  |  |  |  |  |
| Industry Talent and Expertise |  |  |  |  |  |
| Service Capabilities: Fluidcare® & Solutions |  |  |  |  |  |

 Advantage
  Neutral / Average
  Potential Disadvantage
Industrial Processing Fluid Market Perspective

Diversified End Markets

QH Continues to Expand Addressable Markets



Note: 1. Based on TTM Q3 2019 Pro Forma Net Sales as of September 30, 2019 plus an additional ~\$78 million in Net Sales due to the acquisition of Norman Hay.

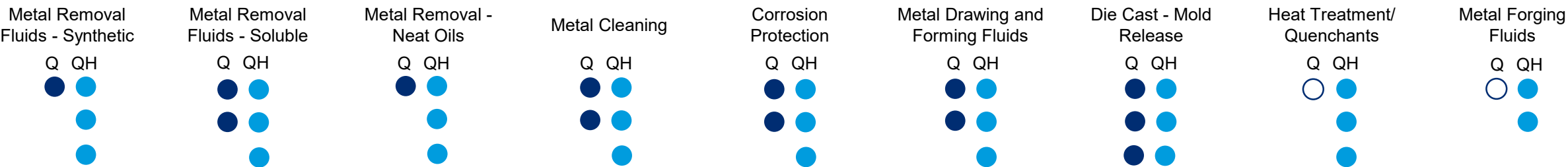
~13% Market Share in \$12.6B Addressable Market

Significant Opportunities to Grow

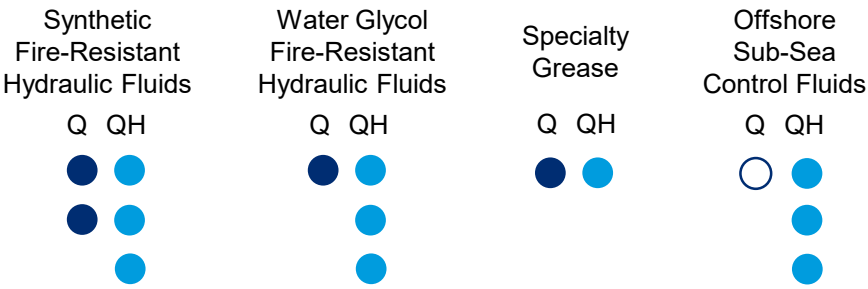
| ~\$12.6B Addressable Market | | QH Market Share ² | Strategic Segments |
|--|---------------------|------------------------------|--|
| PRIMARY METALS | \$1.4B | ~38% | <ul style="list-style-type: none">• Steel• Non-Ferrous |
| METALWORKING Mid-large size customers | \$3.7B | ~13% | <ul style="list-style-type: none">• Transportation – OEM• Transportation – Components• Aerospace & Defense• Tube & Pipe |
| METALWORKING Small-mid size customers | \$5.4B | ~7% | <ul style="list-style-type: none">• General Industrial• Indirect Channel |
| GLOBAL SPECIALTY BUSINESSES | \$2.1B ¹ | ~13% | <ul style="list-style-type: none">• Global Specialty Segment |

Stronger Product Portfolio: Broader and Deeper

Metalworking



Industrial



Metals



Product Portfolio Strength and Breadth

● ● ● High ● ● Medium ● Low ○ No Presence

Quaker Houghton is the Industry's R&D Leader

Combined
\$200 million
spent in past 5 years
on R&D

320+ R&D staff
in 16 countries

Centers of Innovation
and Regional Labs
in Asia, Europe
and the U.S.

- R&D Technology Center
- ★ Center of Innovation (COI)
 - ★ COI Primary Metals
 - ★ COI Global Metalworking
 - ★ COI Surface Chemistry

Combined R&D Organizations Create Unique Capabilities

QUAKER

- Strong analytical capabilities in U.S. and China
- Deep research in Global Metalworking and Steel Rolling Groups
- Investment in application of customer simulation
- Active Safety Program

HOUGHTON

- Strong analytical capabilities in Europe
- Investment in lab bench tribology and emulsion equipment
- Vitality focus
- Focus on Industry 4.0

- 
- **Accelerated** innovation speed
 - **Faster** speed to market
 - **Complete** customer solutions
 - **Enhanced** customer intimacy
 - **Deeper** analytical capabilities
 - **Experience** to address regulatory compliance

Well-Positioned to Address Market Trends

TECHNOLOGY ADVANCEMENT

ELECTRIC VEHICLES



INDUSTRY 4.0



NEW MATERIALS / ADDITIVE MFG



CLIMATE CHANGE / SUSTAINABILITY

LIGHT-WEIGHTING



TIGHTENING REGULATORY ENVIRONMENT



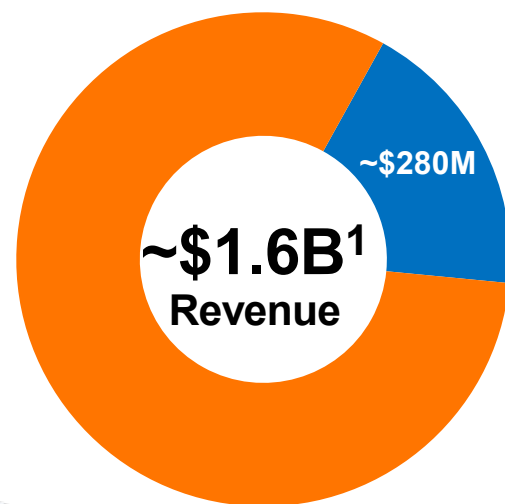
GREEN CHEMISTRY INITIATIVES



Moderate Sales Impact from Growing EV Penetration Over Next Ten Years

Potential Opportunities in EV can Help Offset Impact

~17% of current sales directly related to auto engines, transmissions and drivetrains



Limited impact from higher EV penetration

Quaker Houghton has no exposure to engine oils and transmission fluids

Estimated impact on QH sales growth given EV's market penetration

Impact of EV on Total QH sales growth²

| | '19-25 | '25-30 |
|-----------------|--------|--------|
| Moderate Case | +0.3% | -0.3% |
| Aggressive Case | 0% | -0.5% |

Potential gains to offset impact from EV in scenario

- New process fluid applications required for BEV will bolster growth in other product segments:
 - Die casting
 - Aluminum rod and wire
 - Hot aluminum forming
 - Specialty grease
 - Advanced High Strength Steels
- Infrastructure spending to fully realize EV expansion (charging stations, power grid)
- Fleet replacement could accelerate auto production rates through 2030

Data and Equipment Solutions: Complement Existing Product Portfolio

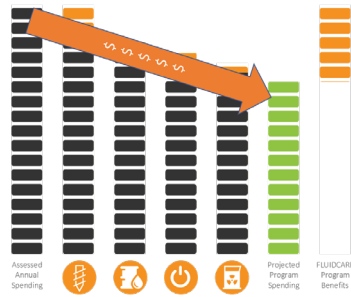
Growing Pipeline of Customer
Opportunities and Interest



A Win-Win Partnership: Quaker Houghton and Customer



CUSTOMER BENEFIT



- ➔ Sustainable OPEX and Process Improvements

CUSTOMER BENEFIT



- ➔ Training and Onsite Support
- ➔ Fluid Intelligence Academy

CUSTOMER BENEFIT



- ➔ Innovative Solutions

QUAKER HOUGHTON BENEFIT

- ➔ Customer For Life
- ➔ Profitable Growth and Margins
- ➔ Competitive Differentiation
- ➔ Increasing Barriers to Entry

Our Plan to Grow

▶ Mid-teens **market share** allows plenty of **room to grow**

▶ Combination provides unique opportunities to **cross-sell** products to **expanded customer base** and **end markets**

▶ Well positioned to take advantage of macro trends like **electrification, digitization**, and an expected **increased regulatory environment**

▶ We are in **markets** that are expected to **grow at a steady rate of 1-3%**

▶ Differentiated **customer intimate** business model will enable **share gains above market at 2-4%**

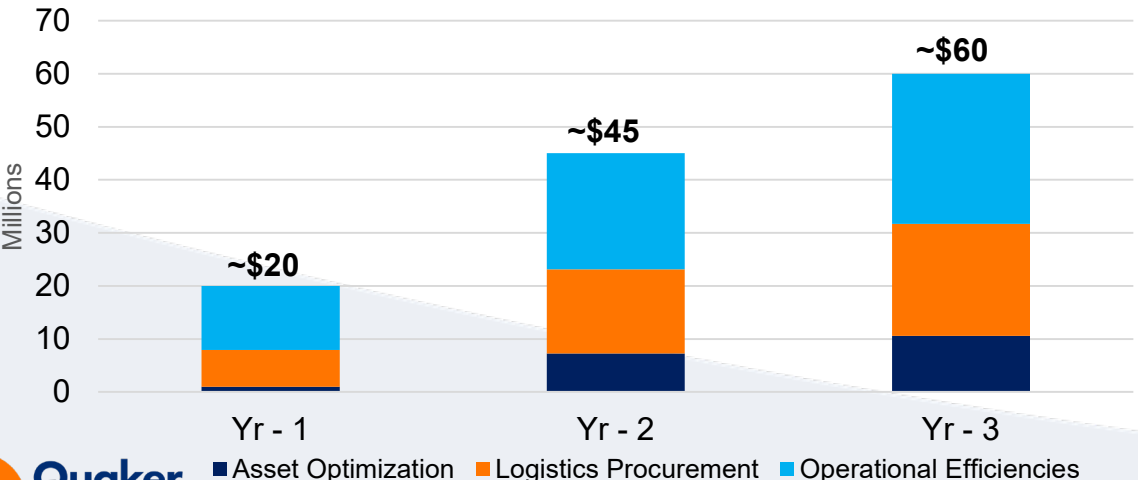
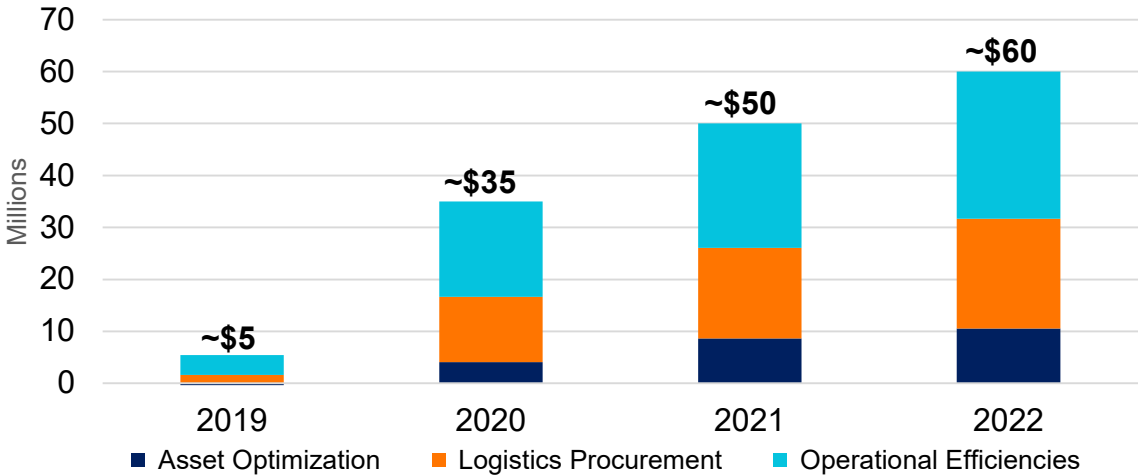
▶ Continue to pursue strategic **acquisitions**

Integration Progress to Date



Strong Focus on Realizing Significant Cost Synergies

Estimated Synergy Realization Timing



Sources of Synergy

Asset Optimization (17%)

- Manufacturing footprint optimization
- Optimize IT platforms

Logistics & Procurement (35%)

- Raw material purchasing
- Freight / warehousing
- Ester production

Operational Efficiencies (48%)

- Organizational redundancies
- Non-labor cost savings

Balanced Capital Allocation Strategy

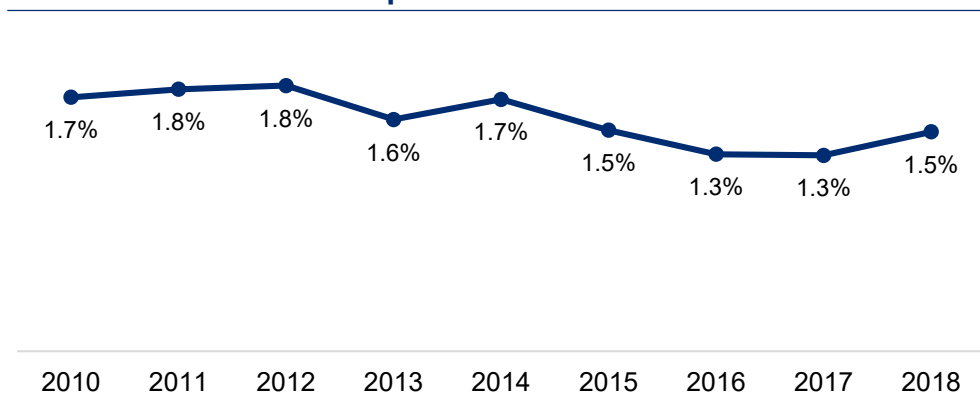
Supported by Strong Free Cash Flow

| | | |
|------------------------|---------------------------------|---|
| Capex | Houghton Integration | ~2.0% of sales first two years |
| | Long-term | ~1.5% of sales afterwards |
| Acquisitions | Support Growth Strategy | Bolt-ons will support core growth near term; larger opportunities considered post leverage reduction in ~ two years |
| Return to Shareholders | Dividends | Pay dividends consistent with Quaker's practice over 48 years |
| | Share Repurchase | Return excess cash to shareholders through opportunistic buybacks |
| Capital Structure | Net Leverage Target $\leq 2.5x$ | Repay debt to reach target range within two years after closing |

Capital Allocation will Remain Disciplined and Balanced

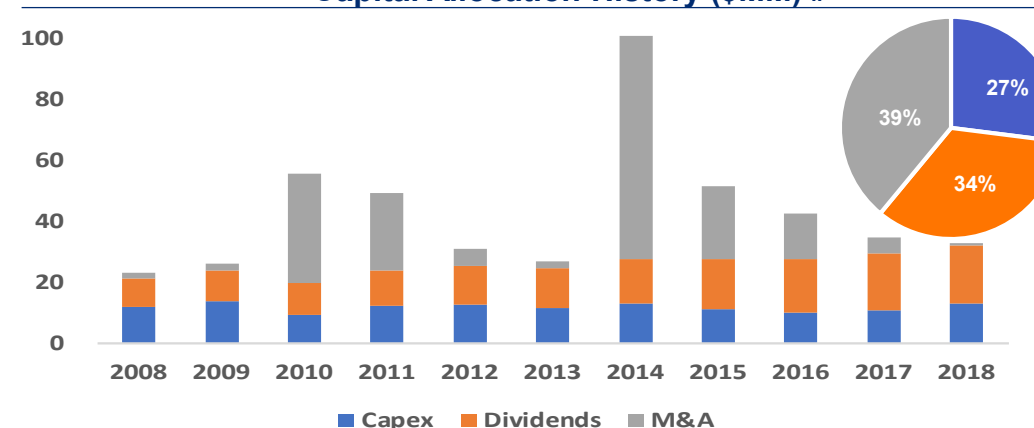
Asset-lite footprint enhances cash flow

Capex as % of Sales

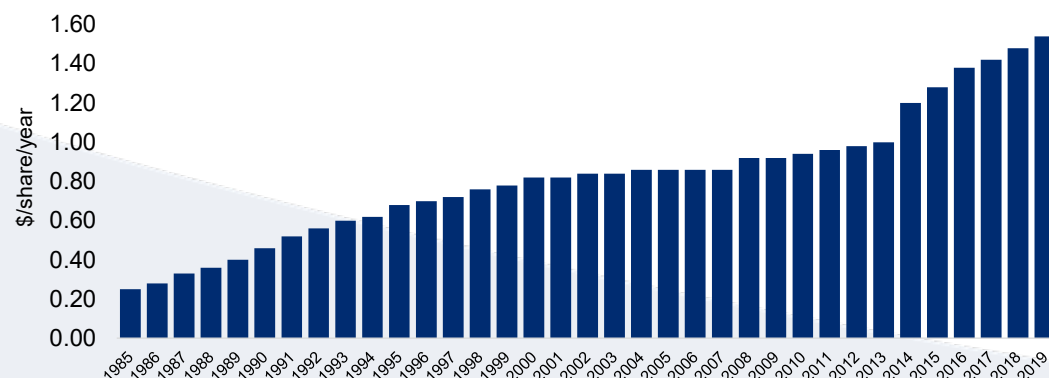


Balanced across categories

Capital Allocation History (\$MM)

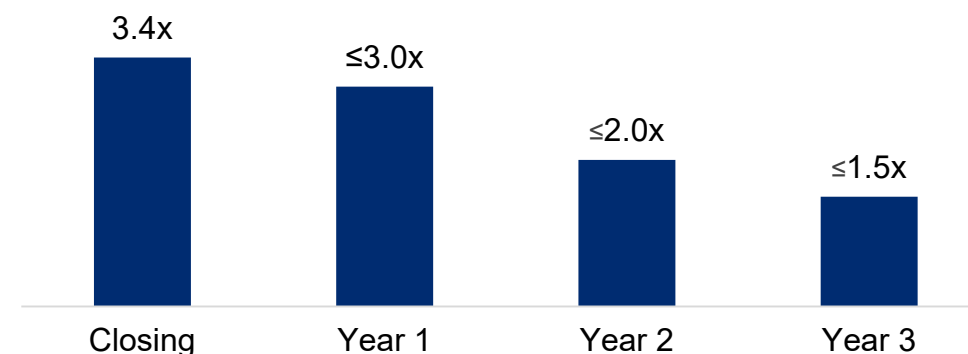


Long-standing commitment to dividends



Committed to improving leverage

Net Debt / Adjusted EBITDA



- Capital Allocation History (\$MM) chart above excludes the cash consideration paid (\$797.6MM) for Houghton in 2019

Note: Chart assumes all excess cash applied to reduce debt

Success: What Does it Look Like After 2 Years?

We are highly confident in our ability to deliver our Integration Plan

1

We will have industry leading safety performance

2

We will have retained our customers

3

We will have achieved our targets and increased Adjusted EBITDA margin by ~4% pts

4

We will be growing above the market by 2 to 4%

5

We will have reduced our debt to targeted level of $\leq 2.5x$ net debt to Adjusted EBITDA

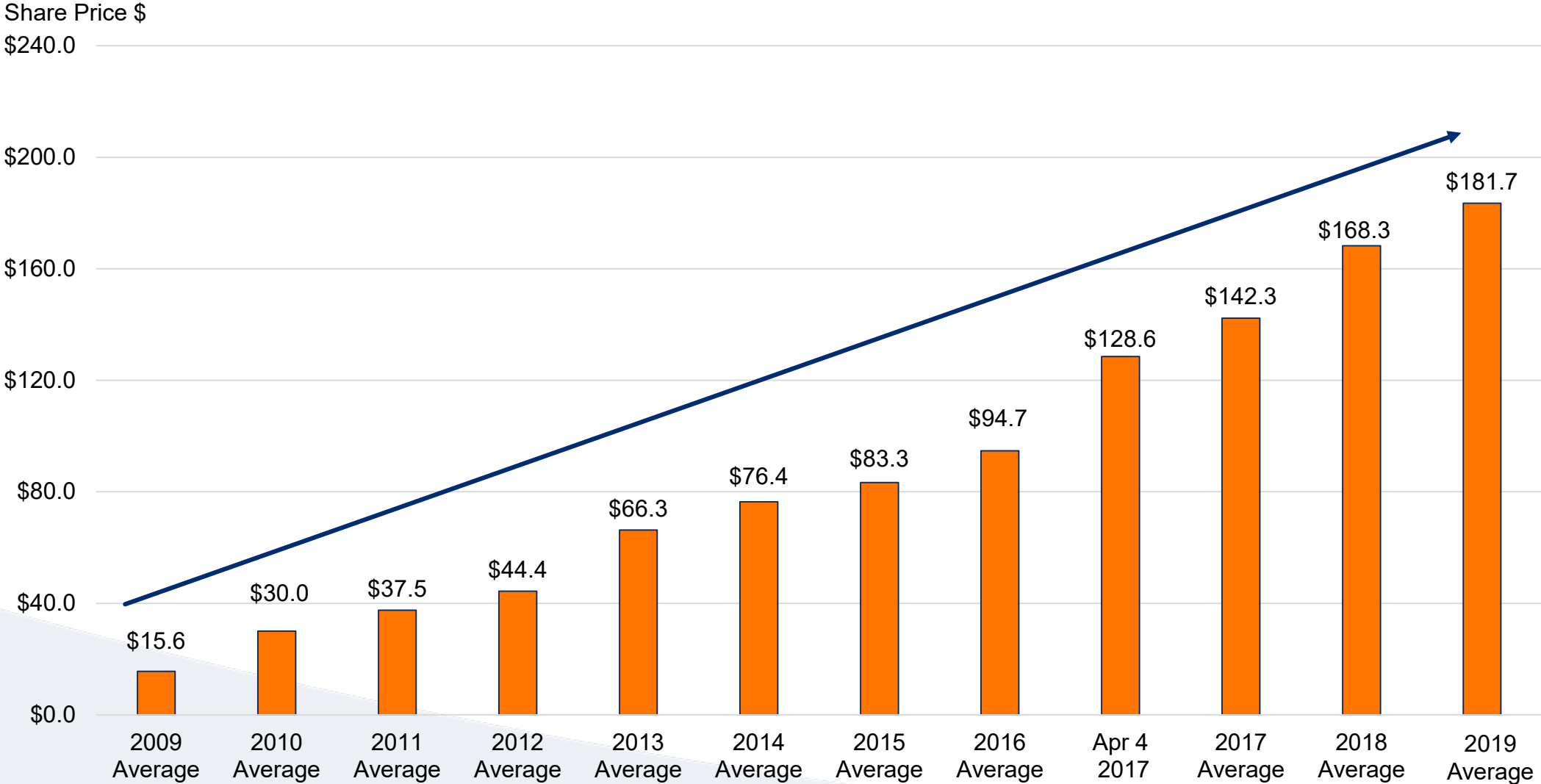
6

We will have made at least one acquisition and be positioned for more

7

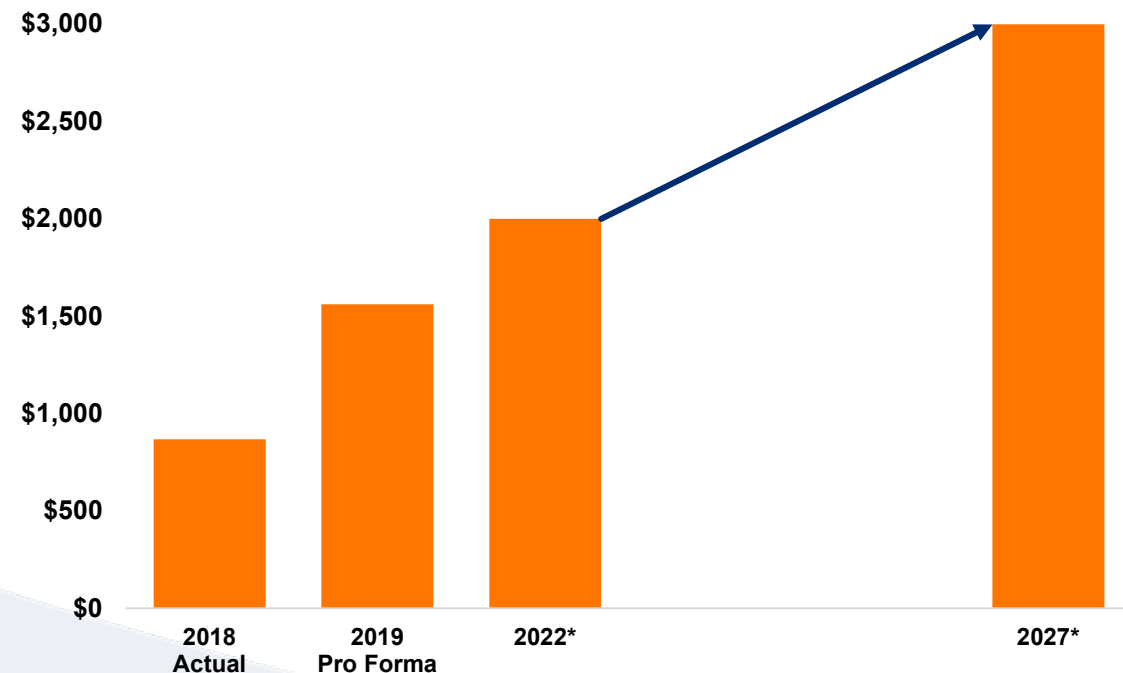
We will have an engaged and happy workforce

Creating Shareholder Value Is Our Priority

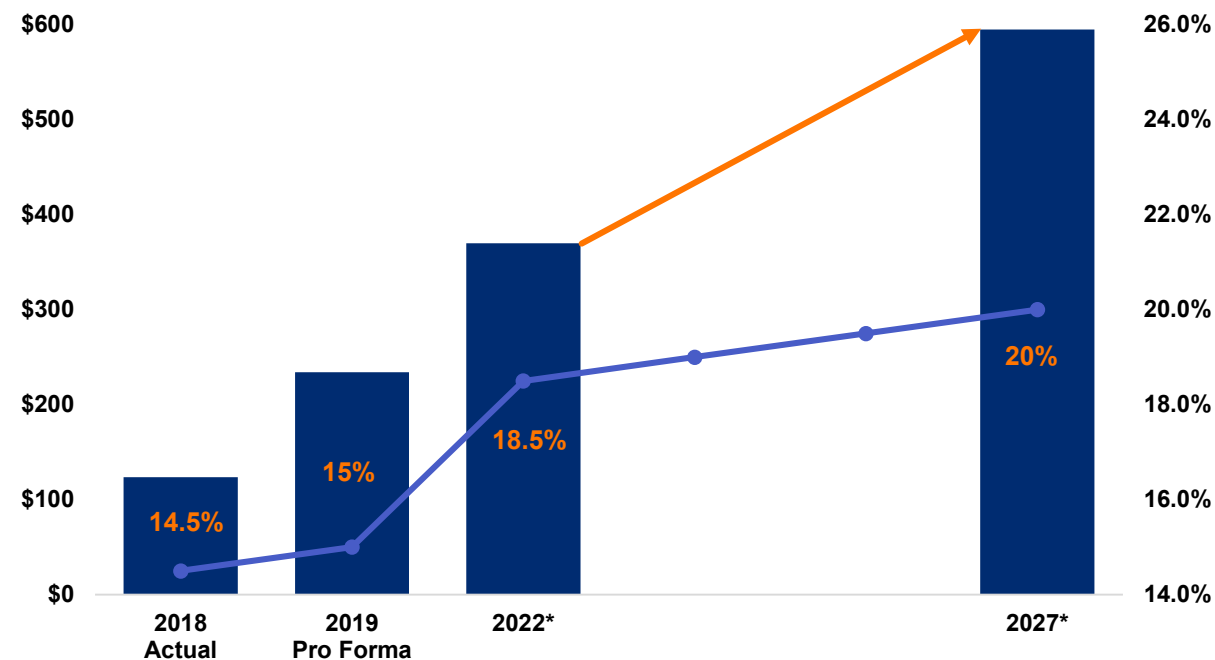


Quaker Houghton: Positioned for Growth

Revenue (\$MM)



Adjusted EBITDA (\$MM)



*Key Assumptions: Management's View of What Future Could Look Like

- **Sales growth:** Assumed ~3.5% in 2020 and ~5% thereafter, reflecting above market growth consistent with historical 2-4% achieved
- **Houghton integration:** Successful integration with full \$60 million cost synergies achieved during 2021
- **Additional acquisitions:** Assumes bolt-on acquisitions of \$50 million of sales in 2020 and 2021, and \$100 million thereafter; acquired sales and EBITDA assumed at a half year convention; assumed cost synergies, but at a lower level than Houghton



Data Footnote: 2018 Actual data for Quaker legacy only, 2019 Pro Forma includes estimated performance of Quaker Houghton for the year ended December 31, 2019 in millions of dollars (see appendix for reconciliation) and 2022 and 2027 estimates adhere to the forward-looking statements disclosures made at the onset of this presentation.

Appendix



Note to Forward Looking Statements and Non-GAAP Reconciliations

As it relates to certain non-GAAP and forward looking statements including, but not limited to, the full year expected results for the Company's acquisition of the operating divisions of Norman Hay plc, as well as the Company's forward looking calculations for potential 2022 and 2027 results, and the forward looking calculations of Adjusted EBITDA compared to net debt, the Company has not provided guidance for GAAP measures or a quantitative reconciliation of forward-looking non-GAAP financial measures to the most directly comparable U.S. GAAP measure because it is unable to predict with reasonable certainty the ultimate outcome of certain significant items necessary to calculate such measures without unreasonable effort.

These items include, but are not limited to, certain non-recurring or non-core items the Company may record that could materially impact net income, such as Combination and other acquisition-related expenses and restructuring expenses, as well as income taxes. These items are uncertain, depend on various factors, and could have a material impact on the U.S. GAAP reported results for the guidance period.

Full Year 2019 Pro Forma Reconciliations

(dollars in millions)

| | YTD December 2019 | | | | |
|--|-------------------|----------|--------------|-----------|------------|
| | As Reported | Houghton | Divestitures | Other (a) | Pro Forma* |
| Net Sales | \$ 1,134 | \$ 475 | \$ (34) | \$ (13) | \$1,562 |
| Net Income Attributable to Quaker Houghton | \$ 32 | \$ (3) | \$ (6) | \$ 10 | \$ 33 |
| Depreciation and Amortization | 45 | 31 | - | 3 | 77 |
| Interest Expense, Net | 17 | 33 | - | (15) | 35 |
| Taxes on Income (b) | 2 | (1) | (2) | 3 | 2 |
| EBITDA* | 96 | 60 | (8) | 1 | 148 |
| Fair Value Step Up of Houghton and Norman Hay Inventory Sold | 12 | - | - | - | 12 |
| Combination and Other Acquisition-Related Expenses | 35 | 44 | - | - | 80 |
| Restructuring Expenses | 27 | - | - | - | 27 |
| Gain on Sale of Divested Assets | - | (35) | - | - | (35) |
| Other Addbacks (c) | 3 | (0) | - | - | 3 |
| Adjusted EBITDA* | \$ 173 | \$ 68 | \$ (8) | \$ 1 | \$ 234 |
| Adjusted EBITDA Margin* (%) | 15% | 14% | 24% | -4% | 15% |

*Certain amounts may not calculate due to round, including EBITDA, Adjusted EBITDA, Adjusted EBITDA margin (%) as well as the total pro forma financial results presented for combined Quaker Houghton.

(a) Other includes estimated increases to depreciation and amortization due to purchase accounting fair value adjustments and a reduction of interest expense based on the average borrowings of the period plus the purchase consideration under the Quaker Houghton facility estimated interest rates.

(b) Taxes on income related to both Divestitures and Other reflect each tax effected at the U.S. federal tax rate of 21%.

(c) Other addbacks include equity income in a captive insurance company; pension and postretirement benefit costs; non-service components; customer bankruptcy costs; insurance insolvency recoveries; and currency conversion impacts on hyper-inflationary economies