



## Quaker Chemical Product Solutions to Tackle Steel Passivation Process Challenges

October 6, 2014

### Quaker to showcase PRIMECOAT™ passivates at the Galvanizers Exposition 2014

CONSHOHOCKEN, Pa., Oct. 6, 2014 /PRNewswire/ -- Quaker Chemical Corporation (NYSE: KWR), a global leader in process chemicals, fluids, coatings, and surface treatment products in the primary metals arena, will feature PRIMECOAT™, its passivation product line at the 108<sup>th</sup> Galvanizers Association Meeting and Exposition in Jackson, Mississippi, October 5<sup>th</sup> to 8<sup>th</sup>.



It's what's inside that counts.®

In the steel making process, the passivation step treats the surface to protect it from the environmental factors that cause corrosion. Depending on the chosen chemistry and regulatory considerations, this process can be approached in several different ways. The PRIMECOAT™ portfolio offers a product range consisting of hexavalent chromium (Cr6+), trivalent chrome (Cr3+) and chrome-free technology options to meet process needs.

Overall, the key benefits of the PRIMECOAT™ line of products include a transparent appearance, excellent corrosion protection even at higher coating weights as well as the added advantages of lubrication and compatibility with subsequent paint films.

The Quaker PRIMECOAT™ passivation product line complements the comprehensive range of process fluids, coatings, and chemical management services Quaker offers the steel mill to support maximized performance and lower total cost of ownership. For more information on Quaker Chemical and its full product line, please visit [quakerchem.com](http://quakerchem.com).

#### About Quaker Chemical Corporation:

Quaker Chemical Corporation is a leading global provider of process fluids, chemical specialties, and technical expertise to a wide range of industries, including steel, aluminum, automotive, mining, aerospace, tube and pipe, cans, and others. For nearly 100 years, Quaker has helped customers around the world achieve production efficiency, improve product quality, and lower costs through a combination of innovative technology, process knowledge, and customized services. Headquartered in Conshohocken, Pennsylvania, USA, Quaker serves businesses worldwide with a network of dedicated and experienced professionals whose mission is to make a difference. Visit [www.quakerchem.com](http://www.quakerchem.com) to learn more.

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