



## Powerful Industrial Maintenance Cleaner Without Harsh Chemicals Quaker Chemical Debuts QUAKER FORMULA® PURE BLUE(TM)

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CONSHOHOCKEN, Pa., Sept. 10, 2015 /PRNewswire/ -- Within industrial environments, high alkaline maintenance cleaners are often used to remove unwanted soils in work areas; however, their high pH levels and chemical composition can pose health and safety concerns to end-users. In an effort to address these issues, Quaker Chemical Corporation (NYSE: KWR, "Quaker") has developed a water-based maintenance cleaner, **QUAKER FORMULA® PURE BLUE™**. Formulated with superior cleaning properties, the product has user-friendly characteristics and can be used in a wide range of industries including mining, oil & gas, and steel.

**QUAKER FORMULA® PURE BLUE™** contains effective surfactants to cut through oil, grease, and dirt that accumulate on floors, walls, and equipment. It can be utilized for floor scrubbers, machinery, tools, and general maintenance cleaning applications. The product benefits include:

- **User-friendly** – Mild soapy scent and nearly neutral pH make the cleaner less irritating and easier to handle as compared to other maintenance cleaners on the market;
- **No harsh chemicals** – Non-hazardous cleaner formulated without phosphates, silicates, phenols, or glycol ether solvents; and
- **Cost effective** – One all-purpose cleaner can replace multiple single function products allowing for simplified ordering and reduced costs.

"In a comparison test to evaluate cleaning performance for grease removal, the **QUAKER FORMULA® PURE BLUE™** (concentrate pH 7.1) surpassed a competitive water-based maintenance cleaner (concentrate pH 9.5) to achieve a 98% cleaning efficiency", stated Wayne McVey, Industry Business Manager – Steel Cleaners.

The comparison test evaluated the cleaning efficiency of both products on two cold rolled steel panels coated with grease at weights of 200 mg/ft<sup>2</sup> under the same conditions. A 10% cleaner concentration for each product was used in a spray cabinet, which demonstrated how **QUAKER FORMULA® PURE BLUE™** outperformed the competitor, by almost 20%.

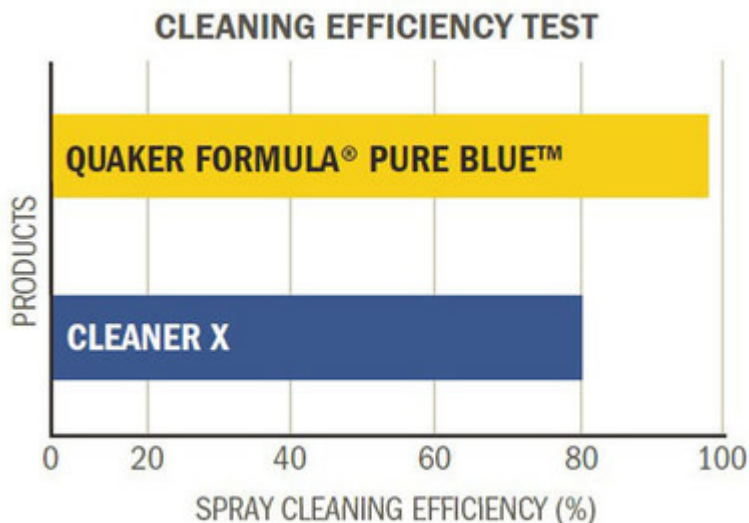


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For more information on Quaker Chemical and its full product line offerings, please visit:

- For Cleaners line: <http://www.quakerchem.com/product/cleaners/>
- For Steel applications: <http://www.quakerchem.com/expert-experience/industry-expertise/steel/>

About Quaker Chemical Corporation:

Quaker Chemical is a leading global provider of process fluids, chemical specialties, and technical expertise to a wide range of industries, including

*steel, aluminum, automotive, mining, aerospace, tube and pipe, cans, and others. For nearly 100 years, Quaker has helped customers around the world achieve production efficiency, improve product quality, and lower costs through a combination of innovative technology, process knowledge, and customized services. Headquartered in Conshohocken, Pennsylvania USA, Quaker serves businesses worldwide with a network of dedicated and experienced professionals whose mission is to make a difference. Visit [quakerchem.com](http://quakerchem.com) to learn more.*

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SOURCE Quaker Chemical Corporation

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